

Leading From Within

A Transformational Experience



Leading From Within is a three-day, three-night transformational program designed to help participants achieve optimal performance as leaders in both their personal and professional lives. Through a variety of challenging experiences and thought-provoking concepts, participants will walk away from this program with a renewed sense of self, life purpose and enhanced leadership abilities.

By participating in the Leading From Within workshop, you will:

- Gain a whole new self-awareness regarding your ability to lead your life with purpose, passion, and integrity.
- Develop the ability to integrate your true leadership abilities into all facets of your life.
- Learn how to lead your life as an authentic leader.
- Replace unwanted patterns of your past and re-create new patterns to live and lead by.
- Create a personalized leadership vision, purpose, and balanced scorecard that will guide you to optimal performance in both your personal and professional worlds.

Why this program is important?

We believe that in order for people to be an effective leader in the workplace, they must first be an effective leader within their own lives . . . and that begins by truly knowing themselves. The Leading From Within program provides the opportunity for participants to discover their true passions and purpose as human beings and helps them to translate that into a personal leadership vision that guides them as leaders in all facets of their lives, including work.

-Greg Giesen, program founder

www.LeadngFromWithin.net

866-322-7868 (toll free)

303-346-0183

Leading From Within

A Transformational Experience

What makes this program unique?

- Quality facilitation from Greg Giesen & Steve Sorensen, award-winning management consultants, trainers, facilitators, and radio talk show hosts.
- Three days and three nights at the scenic North Fork Ranch.
- The use of the indoor and outdoor classroom.
- User-friendly content and leadership models.
- Accountability teams that provide support during and after the program.
- Quality time for self-reflection work.
- The opportunity to experience and be part of a supportive peer group.
- Comfort zone challenges that will stimulate powerful insights.
- Evening fireside chats.
- Inspirational readings and personal sharing.
- The re-awakening of the authentic self.
- A program that taps into the mental, emotional, physical, social and spiritual dimensions of leadership.
- The opportunity to reinvent yourself as a leader in both your personal and professional worlds.
- Two one-on-one “post-workshop” coaching sessions to help participants apply the workshop material and experience back into their work environment.

Customized workshops are recommended for management teams and intact groups and include an introductory session plus a follow-up session. Call us to design a program for your group.

2010 Public Workshop Schedule

September 14-17th

Times:

- | | |
|--------|-------------------------------|
| Day 1: | Join us for dinner (optional) |
| Day 2: | 10:00 a.m. – 9:00 p.m. |
| Day 3: | 8:00 a.m. – 9:00 p.m. |
| Day 4: | 8:00 a.m. – 2:00 p.m. |

Costs: \$1,045/per person (includes workshop, workshop materials, and gratuity for North Fork Ranch staff).

* You are responsible for your own lodging/meals (\$195 per evening). More information available in your information packet upon registration.

Colorado Location: North Fork Ranch (www.northforkranch.com), Shawnee, CO.

www.LeadngFromWithin.net

866-322-7868 (toll free)

303-346-0183



Leading From Within

A Transformational Experience

About Greg Giesen, Founder & Lead Facilitator

Greg Giesen has been involved in management development and training since 1980. With a masters degree in personnel services and counseling from Miami University, Greg spent nine years counseling, training and implementing programs as the director of student activities on the campuses of Washington University and the University of Redlands. Following his higher education experience, Greg joined the world headquarters' staff of Toastmasters International, where he managed the membership and club development department.



Greg came out to Colorado in 1990 to join the management development department at Mountain States Employers Council. During his tenure at MSEC, Greg designed and presented over twenty different training courses to member companies throughout the United States.

In 1998, Greg created Greg Giesen & Associates, Inc., a leadership and management development organization out of Highlands Ranch, Colorado. His company's specific focus areas include:

- **Keynote/Motivational Speaking**
- **Dispute Resolution**
- **Management Coaching/Consulting**
- **Team Building**
- **Executive Team Retreats**
- ***Leading From Within* Workshop**

Some of Greg's past and present clients include: Anheuser-Busch, Level 3 Communications, Children's Hospital of Denver, CH2M-Hill, U.S. Forest Service, Fidelity Investments, American Red Cross, First Data Corporation, National Public Safety Telecommunications Council, Raytheon Polar Services, Republic Financial Corporation, Judicial Council of California, and the Denver Public Schools, to name a few.

In addition, Greg teaches graduate courses at the University of Denver in the areas of public speaking, leadership, organizational conflict, and team development and was recently honored with the distinction of Master Teacher. Greg has also written four books on Creating Authenticity, including his latest book, *Ask Dr. Mac: Take the Journey to Authentic Leadership*. Ask Dr. Mac recently won a bronze medal for best business fable from the 2008 Axiom Business Books Awards.

Greg can be reached at ggiesen@leadingfromwithin.net or www.greggiesenassociates.com, or by calling him directly at 303-346-0183.

Leading From Within

A Transformational Experience

About Steve Sorensen

For over 30 years **Steve Sorensen** has been a team contributor helping companies reach a sustainable growth velocity and increased profitability. Steve has successfully hired, trained, mentored, coached and led numerous national and regional teams, including direct and indirect sales channels. He has successfully launched and managed national marketing initiatives, national product introductions and numerous winning customer solution engagements for Fortune 500 clients.

Steve's experience includes, Vice-President for a Fortune 500 company, Manager of Corporate Accounts for a Fortune 500 company and a Western States/Western Canada Regional Manager.

He earned a Masters of Science in Management with an emphasis in Leadership, writing his masters thesis on the power of retaining customers and employees to maximize organizational profits and create high performance teams and employees.

As President of Enlighten-360, LLC, Steve is directing his wealth of experience to help companies achieve increased revenue and velocity of growth by engaging, educating and enthusing employees. Steve has seen firsthand how the power of inspired, well led, mission focused teams can grow a business while increasing shareholder value.



If you would like to know about Steve's approach to maximizing your organization for productivity and profitability please go to www.enlighten-360.com, or call Steve directly at 720.343.0033.

Leading From Within

A Transformational Experience

WORKSHOP SCHEDULE

** The following schedule is based on a three-day, three-night program version.*

Sept. 14th (you are invited to come in the night before and join us for dinner)

- | | |
|-----------------------|------------------------------------|
| 4:00 p.m. – 5:30 p.m. | • Registration/Check-In (optional) |
| 6:00 p.m. – 7:00 p.m. | • Dinner |
| 7:30 p.m. - 9:00 p.m. | • Free Evening |

Sept. 15th

- | | |
|-------------------------|-------------------------------------------------------------------------------------------------------|
| 7:00 a.m. – 8:00 a.m. | • Breakfast |
| 8:30 a.m. – 9:50 p.m. | • Registration/Check-In |
| 10:00 a.m. – 11:30 p.m. | • Authentic Leadership Presentation
• Accountability Team Formation
• Group Activity/Challenges |
| 12:00 p.m. – 1:00 p.m. | • Lunch |
| 1:00 p.m. – 4:00 p.m. | • Building Trust
• Group Activity/Challenges
• Self-Defeating Beliefs |
| 4:00 p.m. – 5:30 p.m. | • Free Time |
| 6:00 p.m. – 7:00 p.m. | • Dinner |
| 7:30 p.m. – 9:00 p.m. | • Defining Moments |

Sept. 16th

- | | |
|------------------------|-----------------------------------------------------------------------------------|
| 7:00 a.m. – 8:00 a.m. | • Breakfast |
| 8:30 a.m. – 11:30 p.m. | • Playing with Purpose
• Gremlin Release Program
• Group Activity/Challenge |
| 12:00 p.m. – 1:00 p.m. | • Lunch |

Leading From Within

A Transformational Experience

- | | |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:00 p.m. – 4:00 p.m. | <ul style="list-style-type: none">• Values Clarification• Personal Leadership Vision• Vision Quest• Solo |
| 4:00 p.m. – 5:30 p.m. | <ul style="list-style-type: none">• Free Time |
| 6:00 p.m. – 7:00 p.m. | <ul style="list-style-type: none">• Dinner |
| 7:30 p.m. – 9:00 p.m. | <ul style="list-style-type: none">• Being Remembered |

Sept. 17th

- | | |
|------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| 7:00 a.m. – 8:00 a.m. | <ul style="list-style-type: none">• Breakfast |
| 8:30 a.m. – 12:00 p.m. | <ul style="list-style-type: none">• Defining Your Future Preparation• Defining Your Future Presentations |
| 12:00 p.m. – 1:00 p.m. | <ul style="list-style-type: none">• Lunch |
| 1:00 p.m. – 2:00 p.m. | <ul style="list-style-type: none">• Re-Entry Discussion• Closing Activity• Program Evaluation |



ASTD's Best Practices Award!

Leading From Within

A Transformational Experience

SOME COMMON QUESTIONS & ANSWERS

Q: Who can take this workshop?

A: *This workshop is for anybody and everybody that wants to become a better leader in both their personal and professional lives. We've had CEOs, business owners, front-line workers, homemakers, consultants, and even non-working spouses of past participants take the workshop. The truth is, everybody can benefit from this program.*

Q: Am I better off attending by myself or with colleagues?

A: *It works well either way. Participants in the past who came alone reported to us afterwards that they were glad that they came alone. At the same time, participants who came with colleagues and/or friends were equally as glad. What this tells us is that the program works either way.*

What you should know is that we asked colleagues/friends who come to the workshop together to create some ground rules amongst themselves to insure that each one of them can be totally candid and honest during the workshop. If you know for a fact that you cannot be that way with a colleague, then you are better off attending separate workshops.

Q: What if my whole management team wants to take the workshop together?

A: *We think that is great and encourage you to consider a customized program for your management team. The benefits are powerful beyond belief for primarily two reasons. First, doing this type of work in the presence of your colleagues will create a wonderful support group to reinforce the growth that occurs in the workshop. Secondly, it will be one of the most significant teambuilding experiences you could ever have together.*

We would be happy to provide references for you if you want to see what taking Leading From Within together as a management team will do for you.

Q: What can I learn from LFW that I have not already learned from other leadership courses?

A: *We believe that leadership development is a journey and doesn't end after a particular class or a series of classes. Leading From Within is an opportunity to take an in-depth look at your leadership strengths and weaknesses and to assess your level of consistency and commitment to being the best leader you can be in both your personal and professional life.*

Leading From Within

A Transformational Experience

Q: Is this one of those “touchy-feely” workshops?

A: The Leading From Within program is a combination of leadership principles, group challenges, participant presentations, and in-depth discussions. Everything that happens in the program is intended to enhance your self-awareness on multiple fronts. For some people that can feel like a touchy-feely experience. Our goal is to provide an atmosphere for learning and self-reflection. What you do with that is entirely up to you.

Q: I’m hesitant to be totally honest and open with people I don’t know. What do I do?

A: First off, it is normal to be a bit apprehensive about opening up in front of new people. Please know that we establish ground rules up front about confidentiality and take time to create commitments and expectations that the whole group will abide by.

Secondly, don’t be surprised to find yourself becoming more comfortable in sharing information as the workshop goes on. Developing trust and openness among the group are critical components built into the workshop.

Q: How dangerous are the outdoor activities?

A: There is minimal, if any, physical danger in any of the outdoor activities. Keep in mind that Greg has over 20-years of experience doing outdoor activities without a single injury or mishap. Also know that you can opt out on any activity that you feel is beyond your comfort level.

Q: Will I be able to receive phone calls and pages during the workshop?

A: Expect that you will be asked to turn off your cell phones and have pagers on vibrate during the workshop. You will have time to return calls during breaks, free time, meals and in the evenings. Please know that not all cell phone carriers can receive reception at the ranch. However, the main lodge where we will have most of our sessions does have wireless capabilities.

Q: Is this primarily a workshop for working slugs?

A: Not at all. This is about becoming the leaders we are capable of being in our own lives. Some certainly apply the teachings to their work world but just as many apply it to their personal lives.

Q: What do we bring to wear?

A: Dress is casual and comfortable. Since we are nestled in high altitude mountains, the nights will be chilly, and the days in May & September can be somewhat

Leading From Within

A Transformational Experience

unpredictable. Since we will be using both indoor and outdoor classrooms, be prepared for anything. We suggest you bring the following:

Swimsuit (optional)	Hiking boots (if possible)
Tennis shoes	Hat
T-shirts	Sunglasses, sunscreen, chap stick
Jeans or long pants	Toiletries and personal items
Jacket	Gloves
Water bottle	Backpack
Sweater	Rain gear
Long underwear (optional)	Camera
Warm coat	

Q: How do I sign up?

A: *You can sign up by going to the www.leadingfromwithin.net website and clicking on the Program Registration tab. Should you prefer to pay by check, contact Greg directly ([303-346-0183](tel:303-346-0183)/ggiesen@leadingfromwithin.net) and we will set that up for you as well.*



Leading From Within

A Transformational Experience

Participant Comments

“I came to this workshop expecting a knowledge-based lecture series. I was not prepared for the huge impact the lectures and group activities would have on me. This is not just an intellectual experience...it has moved me and affected the very core of my being.”

-Lee Cole, Jr., Denver Probate Court

“I really appreciated how each component built upon the previous one and was truly amazed and excited by the work I did on the vision quest. I am leaving truly transformed and “committed” to showing my authentic self.”

-Teresa Zimny, Napa County Health & Human Services

“I have not had such an intimate, fulfilling, and rewarding gathering with a group of people in ages. This workshop helped me remember what is most important in my life and will be the foundation for me to go forward with faith to do what I really want to in life and as a leader.”

-Donna Konz, Replidyne, Inc.

“The workshop was incredible. The experiential components made this workshop different from the rest. I will be able to remember! I’m extremely happy that I had the opportunity to experience it. Greg did an incredible job. I so appreciate his approach and passion.”

-Shelly Spaulding, Community Reach Center

“I will always look back and think about Leading From Within as a turning point in my life.”

-Keith Duvall, Arrow Electronics, Inc.

“Greg, you shared with us that your mission was to make a difference in people’s lives. You are most definitely succeeding in that with this program. My only regret is that the workshop wasn’t longer. Thanks again for an amazing experience that I’ll never forget.”

-Laurie Kelly, CoBank

“I didn’t expect the experience to include such personal reflection. The personal reflection and openness of the group changed the experience and made it more powerful. I learned more from my co-workers in 3-days than I have over the past year.”

-Shelly Frost, V3

“This was the best leadership workshop I’ve ever attended. I saw leadership from a whole new perspective.”

-Tamara Kirk, Colorado Springs Utilities

“I’d like to thank you again for the tremendous workshop. You’d be proud of the impact it has made on our management team already. It’s amazing how much more everyone who attended the workshop is in tune with themselves and each other.”

-Daniel Schmidt, JD Edwards

Leading From Within

A Transformational Experience

“Truly a life experience! This workshop turned my world view 90%, and showed me a completely new aspect to my life.”

-Mark Hamilton, SpectraLink Corporation

“I’ve learned more about myself in 3-days than I’ve learned in fifty years!”

-Eric Chandler, Triple Crown Casinos

“Wow! I’m still loving life as an electrical instrumentation apprentice and volunteer firefighter. You guys have no idea how much your workshop has affected my life!”

-Tina Gustafson, Coors Brewing Company

“I wasn’t sure there was anything else I could possibly learn from this seminar until I discovered my true self and realized that who I am at my core is okay. I now can truly leave the past in the past and embrace the future with open arms.”

-Wanda Moreland, OMI

“This experience was like a daily exercise. Day one was a shower. Day two was standing naked in front of a mirror. Day three was going to the closet to get dressed. The workshop helps you determine the best clothes to wear to go out and face the world.”

-David Short, Coors Brewing Company

“If only you could come home and maintain the level of tranquility and balance that is developed during those three days. But even after the glow wears off, it is amazing how my perspective is somewhat different than it was before. Thank you for the difference those three days made in my life.”

-Jill McFarland, Western Nebraska Community College

“The picture on the brochure brought all the emotions flooding back for me. It is hard to express the true significance of the program you have put together.”

-Brian Hoza, Colorado Mountain College

“More than I ever imagined—a life-defining experience. I’m so thankful our team found this to be an impactful and valuable experience.”

-Sherri Liebhauser, OMI/CH2M-Hill

“It was like peeling an onion. Each layer removed brought me closer to my core, the soul of who we are and why we are here.”

-Claire Bronstein, Datex-Ohmedia, Inc.

“Amazing. I grew. Others grew. And I grew from seeing others grow.”

-Kimberly Searfoorce, Mountain States Employers Council

“It was an awesome experience for me. You created an environment where I felt open to talk and share with the group. I don’t always do that. I enjoyed stretching and expanding my comfort zone even though it wasn’t always easy or comfortable. I was amazed how many insights came to me over these three days.”

-Suzanne Dysard, McData Corporation